

2016 CE Survey Methods Symposium

July 12, 2016

8:30 – 9:00 a.m. **Registration**

9:00 – 9:10 a.m. **Welcome and Logistics**, *Laura Erhard, BLS*

9:10 – 10:25 a.m. **Incentives**

Incentives for the CE Survey: Past, Present, and Future, *Ian Elkin, BLS*

How Much Gets You How Much? Monetary Incentives and Response Rates in Household Surveys, *Andrew Caporaso, Westat*

The Effect of Large Monetary Incentives on Survey Completion: Evidence from a Randomized Experiment with the Survey of Consumer Finances, *Joanne W. Hsu, Federal Reserve Board*

Discussion

10:25 – 10:35 a.m. **Break**

10:35 – 11:50 a.m. **Record Use**

Encouraging Record Use in the Consumer Expenditure Survey, *Erica Yu, BLS*

Financial Record Checking in Surveys: Do Prompts Improve Data Quality? *Joe Murphy, RTI International*

Providing Time to Find Income and Expenditure Records--Does it Help? Some Evidence from the National Household Food Acquisition and Purchase Survey (FoodAPS), *USDA*

Discussion

11:50 – 1:15 p.m. **Lunch**

1:15 – 2:30 p.m. **Online Diaries**

What's New with the CE Online Diary, *Brandon Kopp, BLS*

The Nielsen eDiary: How a Paper Diary of Radio Listening Became an Online Measurement Instrument, *Robin Gentry, Nielsen*

Improving Consumer Payments Measurement with the Diary of Consumer Payment Choice, *Kevin Foster and Scott Schuh, Boston Fed*

Discussion

2:30 – 2:40 p.m. **Break**

2:40 – 4:00 p.m. **Individual Diaries**

Gaining Perspective through Individual Diaries, *Brett McBride, BLS*

Examining Response Fatigue and Non-cooperation in the National Household Food Acquisition and Purchase Survey (FoodAPS), *John A. Kirlin, USDA*

The Personal TV Diary: Moving from a Household-level Set-Based Diary to a Personal Level Multi-Source Diary, *Robin Gentry, Nielsen*

Discussion & Concluding Remarks